Service Member and Veteran Admission Policy

In respect to NYCC’s voluntary agreements (Memorandum of Understanding and Principles of Excellence) with the Department of Defense and Department of Veterans Affairs, as well as compliance with the U.S. Department of Education Title IV requirements, the college abides by the following policy.

NYCC and its agents including third party lead generators, marketing firms, or other student recruitment partners will:

1. Ban inducements, including any gratuity, favor, discount, entertainment, hospitality, loan, transportation, lodging, meals, or other item having a monetary value of more than a de minimis amount, to any individual or entity, or its agents including third party lead generators or marketing firms other than salaries paid to employees or fees paid to contractors in conformity with all applicable laws for the purpose of securing enrollments of Service members or obtaining access to TA funds. Educational institution sponsored scholarships or grants and tuition reductions available to military students are permissible under this policy.

2. Refrain from providing any commission, bonus, or other incentive payment based directly or indirectly on securing enrollments or federal financial aid (including TA funds) to any persons or entities engaged in any student recruiting, admission activities, or making decisions regarding the award of student financial assistance.

3. Refrain from high-pressure recruitment tactics such as making multiple unsolicited contacts (3 or more), including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing Veteran and Service member enrollments.

Any questions regarding this policy should be directed to the Executive Director of Admissions – (315) 568-3000.