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Mission Statement

New York Chiropractic College is committed to the achievement of academic excellence, quality patient care, and professional leadership.

Vision

NYCC will be recognized as the leading institution for the education of complementary, integrative and natural health care professionals.

Values

We value . . .

- The core principles of all our natural health care programs;
- Our heritage as a chiropractic educational institution;
- The development of new academic offerings that complement and enhance our existing programs;
- Training future health care professionals who will become successful in diverse careers;
- Honesty, accountability, and fiscal responsibility;
- The quest for excellence and the development and utilization of best practices in lifelong learning, integrative health care, scholarship, and the exploration of new knowledge;
- Diversity, inclusiveness, and tolerance in all interactions;
- An environment that balances knowledge, authority, and responsibility;
- Cultivating nurturing relationships with all our stakeholders.
On behalf of the New York Chiropractic College Board of Trustees, it is my pleasure to share the College’s many accomplishments with you in this 2008 annual report. The College’s successes rely, ultimately, upon the strength of its personnel, the high caliber of its students, innovative programming, and leadership in education.

My fellow Board members offer a wealth of experience that includes expertise in such disciplines as chiropractic, Oriental medicine, academia, law, business, and banking. Their willingness to freely offer their precious time, energy, and resources has proven invaluable to the College. Our experienced and active staff and faculty provide the talent and support likely to ensure that all aspects of the College run optimally.

Together, the Board, the administration, faculty and staff have provided a stimulating environment that emphasizes integration, collaborative care, research, and academic curricula that benchmark excellence within health care education and attract highly educated and motivated students from around the world.

Our alumni represent some of the world’s most talented health care practitioners and assume leadership roles in their professions. It may be said that NYCC alumni are truly shaping the future of health care.

Please join me in lauding the members of the College for their hard work and tremendous accomplishments. We will continue to work together to ensure NYCC’s continued success.

Thank you,

Robert E. Daley, BA, MA, PhD
Chair, NYCC Board of Trustees
One cannot help but feel a tremendous sense of pride in the many accomplishments realized at the College over the past year. New York Chiropractic College continues to distinguish itself as a leader in natural health care education as we continue to expand and diversify our program offerings.

Enrollment is robust – Fall 2007 saw our largest chiropractic enrollment in 15 years. NYCC has extended clinical outreach efforts to Veterans Affairs Medical Centers and to institutions of higher education, improving opportunities for our student interns and providing chiropractic services for patients visiting the facilities. The College has signed affiliation agreements with the Veterans Affairs Medical Centers (VAMC) in Miami, Fla., and Bath, N.Y. – adding to similar programs offered by NYCC at the Buffalo, Canandaigua and Rochester VAMCs.

We also have begun clinical service at the health and wellness centers at the State University of New York (SUNY) at Stony Brook and St. John Fisher College in Rochester, N.Y. These affiliations are in addition to our presence at SUNY Buffalo and Farmingdale.

The School of Acupuncture and Oriental Medicine at NYCC received full accreditation from the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM) for a five-year period. Construction of an outstanding on-campus Chinese Medicinal Herb Garden was completed and dedicated, and its plantings have already undergone two growing seasons. This past summer, our School of Applied Clinical Nutrition graduated its first class, conferring the Master of Science degree upon 24 graduates; and the Master of Science in Diagnostic Imaging program issued a master’s degree to its first graduate.

Our new Master of Science program in Clinical Anatomy is now in its second year.

In short, NYCC offers an unmatched blend of academic excellence and real-world clinical opportunities. Careers in integrative health care will only continue to gain momentum as consumers increasingly value healthy lifestyles and natural therapies. Accordingly, we will be front and center - advancing natural health care and providing the highest caliber education available anywhere.

Thank You,

Frank J. Nicchi, D.C., M.S.
President
NYCC continues to demonstrate the financial strength, stability and flexibility needed to advance its mission, vision and values. In July 2008, Standard & Poor’s reviewed the credit rating of the College’s long-term bond obligations, affirming NYCC’s investment grade, “BBB” rating and stable outlook.

At August 31, 2008, the College’s total assets of $77.6m were more than twice its total liabilities of $32.5m. Net assets, predominantly unrestricted, decreased approximately $3.8m during fiscal 2008 to $45.1m. Contributing to this decrease was the $2.2m market depreciation of the College’s investments.

NYCC’s investment portfolio of $44.9m at 8/31/08 allows the College the flexibility to take advantage of strategic opportunities, while at the same time providing funds for the annual budget and unexpected expenditures.

FINANCIAL POSITION
August 31, 2008

ASSETS:
Cash, Receivables & Other ......................... $ 8,081,708
Investments ..................................................... 44,892,679
Land, Buildings & Equipment ............... 24,583,759
TOTAL ASSETS .................................. $77,558,146

LIABILITIES:
Accounts Payable & Other ....................... $ 5,152,518
Deposits & Deferred Revenue ..................... 6,379,073
Long-Term Debt .............................................. 20,945,078
TOTAL LIABILITIES ..............................$32,476,669

NET ASSETS:
Unrestricted .................................................... $44,810,988
Temporarily & Permanently Restricted...... 270,489
TOTAL NET ASSETS ..............................$45,081,477
FINANCIAL RESULTS
Fiscal Year Ended August 31, 2008

REVENUE:
Tuition .................................................. $16,072,923
Postgraduate ........................................... 784,050
Auxiliaries .............................................. 891,964
Educational Activities ............................... 847,014
Federal Grants ......................................... 474,979
State Grants .............................................. 250,535
Private Gifts & Grants ................................. 393,149
Other ...................................................... 123,962
Total Operating Revenue ...................... 19,838,576
Investment Return .................................. (2,165,685)
TOTAL REVENUE ............................... $17,672,891

EXPENDITURES:
Instruction ............................................ $ 9,175,290
Research ................................................. 773,635
Postgraduate ............................................ 635,531
Academic Support ...................................... 989,954
Student Services ..................................... 2,861,369
Institutional Support ................................. 5,108,663
Auxiliaries .............................................. 1,887,460
Other ...................................................... 14,054
TOTAL EXPENDITURES ....................... $21,444,956

REVENUES LESS EXPENDITURES: ..($3,772,065)
Enrollment at NYCC has been robust – the fall of 2007 was our largest chiropractic enrollment in 15 years with 134 first-time chiropractic students, 20 new enrollees in the Master of Science in Acupuncture/Master of Science in Acupuncture and Oriental medicine program, and 56 students entering the Master of Science in Applied Clinical Nutrition program, for a multi-program entering enrollment of 210. Total enrollment at that time was 822 students whose diverse geographical representations include 12 different countries, 32 states and Puerto Rico.

**Demographics**

- **3.05** Average entering GPA
- **84%** Enter with earned degrees
- **91%** Graduation rate
- **94%** Annual retention rate
- **51%** Conversion rate of applications to matriculants (annual average)

**Gender Ratio**

- Female: 47%
- Male: 53%

**Ethnicity**

- Non-Minority: 87%
- Minorities: 13%

**Nationality**

- US Citizens: 87%
- International: 13%
NYCC Continues Diversification of Academic Offerings

After years of planning and research, NYCC began to diversify its degree offerings in 2003, adding both the Master of Science in Acupuncture (MSA) and Master of Science in Acupuncture, and Oriental Medicine (MSAOM) programs as a complement to its internationally recognized Doctor of Chiropractic (DC) program.

During that same time, the College began offering a Bachelor of Professional Studies with a major in Life Sciences (BPS). The bachelor's degree provided a strong science credential for its post-secondary graduates and enabled them to meet state licensure requirements.

Further diversification took place in 2005, when the College added a Master of Science in Diagnostic Imaging (MSDI) degree that would allow its graduates to sit for examinations leading to the professional certification “Diplomate of the American Chiropractic Board of Radiology.”

In 2006 NYCC began offering a Master of Science in Applied Clinical Nutrition (MSACN) degree, and graduated an initial class of 24 in 2008.

In 2005, the College began a master’s program in Diagnostic Imaging and issued a degree to its first graduate in 2008.

NYCC launched a Master of Science in Clinical Anatomy (MSCA) program in 2007. The instruction in anatomical sciences in a clinical setting emphasized skills that helped prepare professionals who were interested in teaching applied clinical anatomy.

The College continues to evaluate programs for possible inclusion in its curriculum.
Connecting

During the past year, alumni reconnected with their alma mater at Unity Day and Homecoming Weekend celebrations, complete with alumni panels and a wide variety of postgraduate educational opportunities that included instruction in chiropractic synergy, nutrition, wellness, abdominal acupuncture, yoga, Tai ji, and posture exercises.

The addition of the Alumni Connection, an online information and communication center, provides a gateway to access information designed for our graduates. Using the Alumni Connection, graduates can update contact information, locate a fellow classmate, or access a variety of valuable resources provided by the Career Development Center, including online ChiroMap programs, information on scopes of practice and licensure, and templates for resumes, cover letters, and business plans.

The 7th annual Women’s Health Symposium, entitled “Supplements for Side Effects: Effective Supplementation for Medication-Induced Nutrient Depletion,” featured Assistant Professor Mary Balliett, DC, as keynote speaker and Associate Professor Margaret Finn, DC, as guest speaker.

Valued corporate sponsors continued to support the College with funding, products, and in the case of Seneca Meadows, a new Chinese Medicinal Herb Garden that now boasts a lovely pergola. Proximate to the Memorial Garden is our new Walkway of Honor, paved with bricks that bear the names of alumni, friends, and College supporters.

Alumni Relations Advisory Council
Enters Second Year of Service

NYCC’s Alumni Relations Advisory Council, formed in 2007, assists NYCC’s graduates in maintaining a connection with their alma mater. Its goal, among others, is to make every effort to foster communication between alumni and the College, and to enhance NYCC’s visibility through seminars, lectures, and conferences.

Through this communication effort, the College will better learn about the needs of its alumni and the challenges they face in practice. The relationship is a mutually beneficial one. The College has established a network of interdisciplinary collaborations through outreach efforts, and offers graduates valuable instructional resources that include library services and postgraduate offerings. At the same time, alumni provide financial support and student-mentoring opportunities.

NYCC President Frank J. Nicchi, DC, MS, in appointing members to the Council, took pains to achieve geographic diversity and to ensure representation from a span of graduating classes. Council members serve three-year terms and may be reappointed for an additional term. Meetings are held during the Unity Day/Homecoming Weekend and at one additional time each year.

Current members of the Advisory Council are graduates from NYCC’s Doctor of Chiropractic and Acupuncture and Oriental Medicine programs, and represent the following jurisdictions: New York, Pennsylvania, New Jersey, Florida, Virginia, Arizona, and Ontario, Canada.
Lifelong Learning

Consistent with the College's mission, NYCC's Department of Postgraduate and Continuing Education provides instruction through a series of sponsored and co-sponsored programs developed to enhance lifelong learning and to encourage the identification of best practices among the integrative health care professions we serve. A wide variety of seminars speak to issues involving ethics, documentation, current clinical concepts, and treatment techniques.
Clinical and Outreach Opportunities

NYCC Health Centers

An important aspect of NYCC’s educational programming lies in its clinical opportunities for students seeking to learn in integrative environments. The clinical offerings prepare students for the reality of a rapidly evolving health care marketplace. NYCC’s “hub and spoke” model situates student interns in diverse clinical settings and outreach centers. NYCC’s “hubs” are the three integrated health centers, located in the Seneca Falls Campus Health Center, the Depew Health Center, and the Levittown Health Center. Each site serves as a focal point for outreach facilities - the “spokes” within the surrounding area. Information on each of the health centers appears at www.nycchealthcenters.com.

Seneca Falls Campus Health Center
Serving Students, Faculty, Staff,
Medicaid & Domestic Violence Program

- VA Medical Center
  Canandaigua, N.Y.
- VA Medical Center
  Bath, N.Y.
- VA Outpatient Medical Center
  Rochester, N.Y.
- Lifetime Care Hospice
  Rochester, N.Y.
- Seneca Falls Health Center – Seneca Falls, N.Y.
- Campus Health Center – Seneca Falls, N.Y.
- Chief of Staff: Wendy L. Maneri, MS, DC

St. John Fisher College
Rochester, N.Y.

St. Joseph’s Neighborhood Center
Rochester, N.Y.

Mercy Outreach Center
Rochester, N.Y.

Monroe Community Hospital
Rochester, N.Y.
Remote Internships:
National Naval Medical Center – Bethesda, Md.
Chronic Pain Options – Riverhead, N.Y.
Meridian Chiropractic – Liverpool, N.Y.
Christos Vasakiris, D.C. – Lindenhurst, N.Y.
Spine & Pain Rehabilitation Center - Farmington, Conn.

Multidisciplinary Settings:
Seneca Falls Health Center – Seneca Falls, N.Y.
Depew Health Center – Depew, N.Y.
Levittown Health Center – Levittown, N.Y.
Campus Health Center – Seneca Falls, N.Y.
Buffalo Sport & Spine – Buffalo, N.Y.

Community Service Healthcare:
Campus Health Center, Seneca Falls, N.Y. – Free chiropractic care for Medicaid patients
Lighthouse Free Clinic – Buffalo, N.Y.
Salvation Army Satellite Clinics – Buffalo, Freeport, Hempstead, Tonawanda, N.Y.
Central Nassau Guidance & Counseling Services (The Haven) – Hicksville, N.Y.
Mercy Outreach Center – Rochester, N.Y.
St. Joseph’s Neighborhood Center – Rochester, N.Y.
SUNY Health & Wellness Center – Farmingdale, N.Y.
SUNY Buffalo – Student Health Center – Buffalo, N.Y.
SUNY Stony Brook – Stony Brook, N.Y.
St. John Fisher Student Health Center, Rochester, N.Y.

Hospitals:
Monroe Community Hospital – Rochester, N.Y.
VA Medical Center and Hospital – Canandaigua, N.Y.; Bath, N.Y.; Rochester, N.Y.; Buffalo, N.Y. and Miami, Fla.
Crouse Hospital (Acupuncture) - Syracuse, N.Y.

The Haven
Hicksville, N.Y.

SUNY Stony Brook
Stony Brook, N.Y.

SUNY Farmingdale
Farmingdale, N.Y.

Salvation Army
Freeport, N.Y.

Salvation Army
Hempstead, N.Y.

SUNY Buffalo
Buffalo, N.Y.

VA Medical Center
Buffalo, N.Y.

Lighthouse Free Clinic
Buffalo, N.Y.

Salvation Army
Buffalo, N.Y.

Salvation Army
Tonawanda, N.Y.

Chief of Staff:
Joseph E. Pfeifer, BS, DC

Chief of Staff:
Lorraine Kochanowski, BS, DC
Milestones

NYCC Winner of Empire State Advantage Excellence at Work Gold Award

New York Chiropractic College is among the first institutions of higher education in New York State to be awarded Empire State Advantage (ESA) “Excellence at Work Program’s” Gold level of recognition. In fact, NYCC is the only chiropractic college or school of acupuncture and Oriental medicine anywhere to have been so honored. The ESA’s on-site review process evaluates, among other qualities, the College’s management systems, work processes, employee satisfaction, and customer service.

Evaluators from ESA’s “Excellence at Work” program, the only training, mentoring and award program in the state to be based on the highly regarded Malcolm Baldrige National Quality Award criteria, announced their findings to NYCC President Frank J. Nicchi, who expressed his delight: “This is a very unique honor in the world of education and acknowledges the College’s commitment to continuous quality improvement and excellence at every level of operation.”

NYCC Graduates First Master of Science in Applied Clinical Nutrition Class

In 2005, the New York State Education Department approved the Master of Science program in Applied Clinical Nutrition. Three years later, in August 2008, the NYCC School of ACN graduated its first class, conferring the Master of Science degree upon 24 graduates. This program emphasizes the clinical application of nutrition. It goes beyond merely demonstrating the value of a balanced diet, instead producing experts in applied clinical nutrition who comprehend how diet, nutritional supplements, and exercise blend inextricably to enhance life and are able to apply this knowledge to the benefit of others.

NYCC’s School of Acupuncture and Oriental Medicine Achieves Accreditation and its Students Excel

NYCC’s School of Acupuncture and Oriental Medicine (NYCC SAOM), having accepted its first AOM class in 2003, achieved initial accreditation from the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM) for a five-year period, effective February 9, 2008. National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM) test results revealed increasing percentages of NYCC SAOM students who met or exceeded the national averages. Scores have consistently been high since the inception of the program at NYCC, showing improvement on the portions of the test dealing with Acupuncture with Point Location, Biomedicine, Foundations of Oriental Medicine, and Asian Bodywork Therapy. A significant increase was also noted in the Chinese Herbology portion of the exam, raising the College’s pass rate by nearly 34% over 2007 scores. NYCC realized a 100% pass rate on four out of five of these exams in 2008.
NYCC is Pleased to Announce
Faculty Promotions for Year Ending 2008

Faculty Member
Dr. William Morgan
Dr. Fiona Jarrett-Thelwell
Dr. Lorraine Kochanowski
Ms. Colleen LoFaro-O’Neill
Dr. Jason Napuli
Dr. Gerald Stevens
Dr. Christopher Watkins

Department
Seneca Falls Health Center
Chiro. Clinical Sciences
Depew Health Center
Depew Health Center
Campus Health Center
Depew Health Center
Chiro. Clinical Sciences

From
Adj. Associate Professor
Assistant Professor
Instructor
Instructor
Instructor
Instructor

To
Adjunct Professor
Associate Professor
Assistant Professor
Assistant Professor
Assistant Professor
Assistant Professor
Assistant Professor
Research Initiatives

Current Projects in the Research Center

1. Coordinating a randomized clinical trial of Chiropractic Management versus Active Exercise Physical Therapy in Subgroups of Chronic Lower Back Pain Patients;

2. Chiropractic Management of Lower Back Pain in Older Adults;

3. Clinical Gait Analysis Protocols;

4. Quantitative Ultrasound Measurements of Soft Tissue Characteristics;

5. Neuromuscular Benefits of Orthotics;

6. Reliability and Validity of Measuring Foot Characteristics (funding pending);

7. Treatment of Primary Dysmenorrhea with Drop Table Technique;

8. Student participating in the research process as part of the work-study program, funded grant projects and directed-study program;

9. Operating a fully operational Neuromuscular Research Laboratory and Foot Levelers Biomechanics Research Laboratory to help understand the biology of alternative therapies;

10. Studying the effects of IsAgenix Cleanse for Life on cellular energy, neural function, Gastrointestinal health, and anthropometric measurements.
NYCC Participates in Collaborative Consortium Program

New York Chiropractic College during the past academic year continued to work with a diverse consortium of medical centers and academic institutions in upstate New York to strengthen the multidisciplinary training of health professionals working in the field of geriatrics. This work is facilitated through a large federal grant from the Health Resources and Services Administration (HRSA).

The grant is a three-year, $1.2 million collaborative consortium program that builds on the strengths of the multiple disciplines involved, such as geriatric, specialists in developmental disabilities, physical therapy, social work, nursing, emergency medicine, and chiropractic.

The consortium, of which NYCC is a member, is referred to as the Finger Lakes Geriatric Education Center of Upstate New York. The purpose of the consortium project is to “improve the health care delivered to older adults through enhanced geriatric education of health and allied health professionals.”

NYCC is involved in new and innovative programs that are needed if health care institutions are to reach the goal of ensuring the flow of information across all health care disciplines. With this grant, NYCC is focusing on competency building in geriatrics through curriculum development, linkage building, and education of health professionals and faculty. Participating in the consortium, in addition to NYCC, are the University of Rochester, Ithaca College, SUNY Institute of Technology, and SUNY Brockport.

One of the goals of the current project is to see the geriatric competencies of practicing chiropractors and chiropractic educators enhanced through the development of a unique geriatric elective for chiropractic students, and also through the education of chiropractic faculty through a multidisciplinary training program. This program will involve a 12-hour course to be delivered to chiropractic faculty from a diverse range of speakers addressing topics such as psychosocial issues in aging, polypharmacy, the role of exercise and nutrition in older adults and other themes.

With recent reports documenting the rise of the utilization of chiropractic services in the older adult population, there is a need to train future chiropractors in the special needs of the older adult and to give them the competencies to function in an integrated environment. It is estimated that, nationally, many older adults utilize chiropractic services, most often for musculoskeletal complaints. Currently, the NYCC program is the only formal program training chiropractors in geriatrics within a traditional medical center.

The objectives for NYCC’s project in this grant are to implement a course on integrative chiropractic geriatrics and to increase the quantity and quality of geriatric themes in NYCC’s chiropractic curriculum.
Institutional Quality Assessment

Formerly known as Academic Quality Assurance and Support (AQUAS), Institutional Quality and Assessment (IQA) is responsible for all areas of institutional assessment and quality improvement. Members of IQA interact regularly with students, faculty and staff.

The Center for Excellence in Learning and Teaching (CELT) identifies and implements best practices in teaching, educational delivery, teaching technology, and student educational support – playing a key role in helping faculty to hone their skills; bring new educational methods to classrooms, laboratories, and health centers; and assist faculty in conducting educational research. Counseling Services provides insight into students’ academic and personal issues.

The accreditation portion of IQA ensures that NYCC’s commitment to excellence remains aligned with those of its accrediting agencies. And, finally, IQA helps to facilitate and deploy the College’s strategic planning process, identify and implement quality-improvement tools and data analyses, and employ recognized quality processes and initiatives. Through IQA, the College is working to embrace all relevant characteristics that lead to excellence.

Institutional Advancement

The Division of Institutional Advancement (IA) supports systems, programs and outreach activities that help the College develop and maintain relationships with its many constituencies – making every effort to enhance public relations, develop a culture of giving, and generate non-tuition funding and programmatic resources for the College.

IA is typically involved in three types of fund raising initiatives: corporate outreach, grant opportunities, and traditional giving campaigns. The division is also charged with informing the profession, the public, and other stakeholders about achievements, activities, and information relative to the College.

Alumni and friends stay connected through the production of IA’s award-winning bimonthly publication, Transitions.

Donors’ names appear on the Abbott and Miriam Wellikoff Giving Wall of Appreciation, located in the Kenneth W. Padgett Administration Building.

Superior Quality

New York State Senator Michael F. Nozzolio and NYCC President Dr. Frank J. Nicchi at Empire State Advantage Excellence at Work Award Ceremony

The NYCC Walkway of Honor gives classes, family members, and others an opportunity to establish a permanent presence on campus or to honor their loved ones.

Spreading the Word

Superior Quality

New York State Senator Michael F. Nozzolio and NYCC President Dr. Frank J. Nicchi at Empire State Advantage Excellence at Work Award Ceremony

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Superior Quality

New York State Senator Michael F. Nozzolio and NYCC President Dr. Frank J. Nicchi at Empire State Advantage Excellence at Work Award Ceremony

The NYCC Walkway of Honor gives classes, family members, and others an opportunity to establish a permanent presence on campus or to honor their loved ones.
Under the vigilant stewardship of NYCC’s board of trustees, president and senior staff, and through the support of its excellent faculty and administrative staff, New York Chiropractic College continues to demonstrate unprecedented development and strategic expansion within its academic offerings.

The College’s future is guided by a firm commitment to its mission, vision and values. Poised to assume its position of leadership in conservative health care, New York Chiropractic College shoulders its role as the premier educator of health care professionals that provides students with programs distinguished for their academic excellence.