



Faculty News You Can Use

Fall 2004

A collaborative effort of the Academic Support, Instructional Technology, and Media Library

Given Schwarzenegger's \$15 million salary for *Terminator 2* (1991) and his total of 700 words of dialog, that translates to \$21,429 per word. "Hasta la vista, baby" cost \$85,716. <http://www.filmscape.co.uk/factoids/>

Motivating students: 8 Simple Rules for teachers

by Lee Becker & Kent Schneider, East Tennessee State University

(adapted from *The Teaching Professor* (2004) 18(7), 5)

Rule 1: Emphasize the most critical concepts continuously.

Reiterate these concepts in lecture & lab. Include questions on these critical subjects on every exam, rewarding students for learning, retaining & applying these concepts

Rule 2: Provide students with a "visual aid" when possible.

Diagrams, flowcharts & pictures are of great value to the significant portion of students who are visual learners.

Rule 3: Rely on logic when applicable to help students make sense of new concepts. Point out to students when some things are not inherently logical, but have to be memorized or accepted before other concepts appear logical.

Rule 4: Use in-class activities to reinforce newly presented materials.

Provide structured assignments or exercises in lecture or lab to allow students to try out their new knowledge and perform self-assessment of their learning.

Rule 5: Help student create a "link" when teaching something new.

Relating the material to patient experiences or previously learned ideas increases retention.

Rule 6: Recognize the importance of vocabulary in a course.

1 way to help students assimilate new terms is to create a glossary in your handouts or course website where new terms are added, explained and illustrated.

Rule 7: Treat students with respect.

Most college students do not respond well to patronizing behavior or drill sergeant tactics.

Rule 8: Hold students to a high standard.

Specify the learning objectives and provide the resources for students to attain them. High standards & the means to achieve them motivate student learning.



Coca-Cola was originally made as a type of medicine, specifically as a nerve tonic and headache medicine.




<http://www2.coca-cola.com/>

Distance Education / Online Learning: Everybody seems to be doing it

In early October, there will be a computer user group that will be meeting to discuss the above topic. The discussion will include online vs blended learning, what is the difference between BlackBoard, WebCT and ecollege, what is the direction NYCC is heading with regard to online education, etc.?



Some pre-conceived fallacies regarding online courses:

-  It is easier to **take** an online course
-  It is easier to **teach** an online course
-  An online course is just taking lectures and **putting** them on the **Internet**

Consider taking an online course just for the experience of it at <http://ocw.mit.edu/index.html> or <http://courseites.blackboard.com/> (Register and then click on the courses tab to search for a course of interest)

The White House was originally called the Presidential Palace and the President was addressed as "His Excellency." <http://www.civil-liberties.com/factoids/>

Student to TeacherHow It Felt

Douglas Greco, D.C., MS, Fellow



The transition from student to teacher at NYCC was, well to state it bluntly, chaotic. When I stop and think about it, this was a very confusing time of my life. I had just finished chiropractic school, so I was done as a student and ready to start my professional life. The problem was I was going back to school for my neuroscience master's degree (so I was still a student) and I would be teaching at the school I had just graduated from. In my head and on my diploma I was a doctor, but all my surroundings still screamed student. The first few months it was difficult to play the role of teacher when I had been a student here for so long. At the time I certainly identified with the students while trying to earn the respect of the faculty. The simple things like calling someone by their first name when I had only known them as Doctor was probably one of the hardest things of all. Today, these small hurdles are nothing but memories. I feel I am now fully engaged as a faculty member. My position allows me to have a unique understanding of chiropractic school from a student's perspective while providing the knowledge from a faculty position. In the end the student truly benefits from my recent experiences.