Give your company the “attention” it deserves. Enjoy the benefits and broad exposure sponsors receive through NYCC’s dynamic sponsorship program. Let the profession and the public come to know your value and quality through your relationship with the preeminent integrative healthcare institution.

The College’s Institutional Advancement Division is busy developing sponsorship relationships with select businesses. The effort is a bold and exciting initiative geared to establish mutually beneficial “partnerships” with organizations that share NYCC’s interest in ethical business practices, quality service, and integrative healthcare.

Speaking on behalf of NYCC, I would like to express personal appreciation to those companies that provide us with the means to successfully achieve high levels of academic excellence, quality patient care, and lifelong learning for all the members of our community.

Sincerely,

Frank J. Nicchi, D.C., M.S.
President
New York Chiropractic College’s Corporate Sponsorship program advances the College’s mission while establishing mutually beneficial business relationships with industry leaders. NYCC is selective - endorsing only businesses that exhibit ethical behavior and superior products and services. The program's three sponsorship levels offer a wide array of promotional opportunities.

**CORPORATE SPONSORSHIP LEVELS:**

- **Platinum Sponsor**
  ($15,000 annual contribution)
- **Gold Sponsor**
  ($10,000 annual contribution)
- **Silver Sponsor**
  ($5,000 annual contribution)

**SPONSORS AT ALL LEVELS RECEIVE:**

**Advertising**

- *Transitions* Alumni Magazine (a bimonthly periodical with a circulation of over 7,000)
- *Spinal Column* (a monthly campus newsletter)
- NYCC’s Website - a site that receives thousands of visits monthly.

**Event Exposure**

Prominent signage at events which may include Golf Tournaments, Campus Convocations, Student Appreciation Lectures, Unity Day/Alumni Reunion Weekend, Women’s Health Symposia, Farm to Table Day, upon request.

**Campus Signage**

Every effort is made to ensure display of Sponsor’s logo and visible use of Sponsor’s products and services.

In addition, NYCC’s sponsorship program offers detailed information regarding **Naming Opportunities**, **Exclusive Exposure Events** and other benefits associated with each Sponsorship level further outlined in this brochure.

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**Platinum Sponsor**

**Exposure Event**

- *Exclusive exposure event* introducing your products or services to students, alumni, faculty and/or patients, upon request.

**Naming Opportunity**

- Sponsors who commit to a multi-year Platinum Sponsorship are eligible for a room naming opportunity during the term of the sponsorship;
- Alternatively, sponsor’s name may appear on a merit scholarships.

**Publications**

- *Transitions Magazine*
  - Full-page color ads (6/year);
  - Article by NYCC, upon request, relating to sponsor’s service, product or related topic (max. 1 page in length, 2 per year).
- *Spinal Column*
  - Listing on NYCC’s sponsorship page;
  - Articles relating to sponsor’s service, product or related topic (max. 1 page in length, 3 per year).
- NYCC Website
  - Corporate sponsor coverage link from NYCC’s home page;
  - Featured on Career Development Database Web site;
  - Description (100 words), logo and link on NYCC Corporate Sponsorship page.

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**Gold Sponsor**

**Exposure Event**

- *Exposure event* introducing your products or services to students, alumni, faculty and/or patients, upon request.

**Naming Opportunity**

- Sponsor’s name may appear on a merit scholarship.

**Publications**

- *Transitions Magazine*
  - Full-page color ads (6 per year).
- *Spinal Column*
  - Listing on NYCC’s sponsorship page.
- NYCC Website
  - Description (50 words), logo and link on NYCC Corporate Sponsorship page.

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**Silver Sponsor**

**Publications**

- *Transitions Magazine*
  - Half-page color ads (6 per year).
- *Spinal Column*
  - Listing on NYCC’s sponsorship page.
- NYCC Website
  - Description (25 words), logo and link on Corporate Sponsorship page.