

# Help NYCC for Generations to Come.

It's your opportunity to shape the history – and create the future – of NYCC. Your NYCC Heritage Society gift helps deserving students embark on rewarding and successful careers. Planned gifts provide a way for you to create a legacy of learning for the College, while helping to strengthen our mission of advancing the science of wellness for generations to come. Your membership in the NYCC Heritage Society ensures that your voice and values will be part of your legacy at NYCC.

As Art Kellenberger, D.C. '78, so eloquently stated, *"We all want to leave a legacy. NYCC is included in mine."*

We invite you to join Dr. Kellenberger and others in helping the NYCC students of today and tomorrow afford the future.



A future that helps deserving students achieve dreams, one degree at a time. A future that provides ongoing funding to NYCC, to help further our leadership role in shaping the profession.



NEW YORK  
CHIROPRACTIC  
COLLEGE

NYCC Institutional Advancement  
2360 State Route 89  
Seneca Falls, NY 13148  
800.234.6922 ext. 3146  
[www.nycc.edu](http://www.nycc.edu)

## The NYCC Heritage Society



## Leave a Legacy of Learning.



NEW YORK  
CHIROPRACTIC  
COLLEGE

## Give to the NYCC Heritage Society.

*There are so many ways to share your gifts with NYCC. Heritage Society giving options that name NYCC as a beneficiary include:*

### Bequests

Charitable bequests in your will can include cash, securities, real estate or other property. They may be identified specifically—either as a percentage or an amount—or as that part of your estate that remains after making additional, specific bequests.

### Life Insurance

Naming NYCC as an owner and beneficiary of life insurance proceeds creates not only your legacy, but offers potential tax advantages as well. This gift may reduce estate taxes, as the portion of the life insurance that is designated to NYCC may not count against your estate.

### Real Estate

If you own property that is paid in full and has appreciated in value, an outright gift to NYCC is a simple way to give. You can deduct the fair market value of your gift, avoid all capital gains taxes, and remove this asset from your taxable estate.

### Stocks, Bonds and Mutual Funds

One of the important reasons why people choose to make Heritage Society gifts using assets other than cash is the tax advantages. Stocks, bonds and mutual funds that have grown in value provide not only regular tax savings, but entirely avoid the capital gains tax on qualified assets when given for charitable purposes.

### Retirement Assets

By naming NYCC as beneficiary of a qualified retirement account, you can retain full control of the funds while you are alive and generate significant tax savings for your heirs. Not only may estate taxes be avoided, but your heirs will not be required to pay income taxes on the transfer of the retirement plan. The total tax savings can be as much as 80% of the value of the qualified retirement plan.



*Heritage Society members are publically recognized on NYCC's Wellikoff Wall of Appreciation, proudly displayed on the NYCC campus.*

## Plan Your Legacy.

First, it's essential that you have a will, power of attorney, or living will and/or healthcare proxy in place—made with the assistance of an attorney. The desired wording would be to leave your gift to “The NYCC Heritage Society at New York Chiropractic College.”

If you have already created a bequest for NYCC in your will or are in the process of having it done, please notify our Office of Institutional Advancement so that proper arrangements can be put in place for your future gift and that all instructions are clearly indicated.

If you would like to know more or have questions about the NYCC Heritage Society, please contact Peter Van Tyle at 800.234.6922, ext. 3146, or e-mail to [pvantyle@nycc.edu](mailto:pvantyle@nycc.edu).

## Create My Legacy of Learning.

I'm interested in learning more about making a planned gift to NYCC. My giving interests include (please check all that apply):

- Bequests
- Life Insurance
- Real Estate
- Stocks, Bonds and Mutual Funds
- Retirements Assets
  - IRAs, 401Ks, 403Bs and Annuities
- Charitable Gift Annuities

### Complete your personal information:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone/Day \_\_\_\_\_

Phone/Evening \_\_\_\_\_

E-mail \_\_\_\_\_

### Mail or fax your completed form to:

NYCC Institutional Advancement  
Attn: Peter Van Tyle  
2360 State Route 89  
Seneca Falls, NY 13148  
Fax: 315.568.3153

If you would like more immediate assistance, please contact Peter Van Tyle, Executive Director of Institutional Advancement, at 800.234.6922, ext. 3146.

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— Art Kellenberger, D.C. '78*

