In the last two articles, we discussed two of the main reasons for denial when chiropractic records are reviewed by Medicare contractors.\textsuperscript{1,2} As noted, inadequate treatment plans and missing signatures are two of the top reasons for denial... when records are received; however, a larger problem is when the records are not received at all.

In past reviews, non-response has frequently been the #1 reason for denial. Some examples from previous reviews are: Colorado – 57% non-response; New Mexico – 43% non-response; Oklahoma – 40% non-response; and Texas – 67% non-response. Previous CERT reviews have shown non-response rates of 73.4% and 80.6%. Last year, National Government Services noted non-response as a “key issue” for denial and, most recently, Railroad Medicare says that non-response accounted for 50% of their claim denials in the first quarter of this year.

This is a huge issue. With our denial rates continually exceeding 70%, the number of chiropractic audits continues to rise. It is imperative that we learn what is required and comply with those requirements. Even more important is that we learn, when we get a request, WE MUST RESPOND. Even if you feel your notes are less than stellar, you need to submit them. Why? Because NOT responding:
- **Draws attention to you.** If you submit your documentation, you have a chance it will be approved; if you don’t send it in, you are guaranteed a denial. If your documentation is found to be inadequate, most likely you would be given “provider education” on proper documentation; however, by not sending in your documentation at all, it gives the impression you don’t have any. Providers who show a pattern of failing to comply with requests for documentation may be subject to corrective actions. Rather than just “education,” this could lead to payment suspension, monetary penalties, additional medical review, and/or an audit.³

- **Sends the wrong signal.** We are the only profession with this level of non-response and it makes it appear as if doctors of chiropractic are not willing to abide by the rules. Medicare contractors are authorized to request medical documentation and providers are obligated to comply (both with having the required documentation and submitting it when asked), if they expect to receive payment.⁴ Due to the high rate of non-response, and the subsequent high error rate, you are potentially subjecting not only yourself, but the entire profession, to increased scrutiny. In addition, it makes it difficult to advance the profession into increased Medicare coverage and/or full physician parity.

- **Skews our denial rate.** By submitting all requested records, we could lower our denial rate by as much as 40 percentage points. This, of course, is not likely (at least at first), but we could realistically lower the rate by approximately 15 percentage points.

- **Does not give us a clear picture of where weaknesses actually exist.** Perhaps most importantly, by having a good understanding of the reasons for denial, we can learn where to focus our educational efforts and also where there may be differences between the contractors and the profession in the interpretation of regulations.

Bottom line? When you receive a request for records, remember that it is in your best interest, and in the best interest of the profession, to RESPOND. As Nike says… “Just do it!”
The current members of the Summit Subcommittee on Documentation are Dr. Frank Nicchi, Ms. Susan McClelland, Dr. Steven Kraus, Dr. Salvatore LaRusso, Dr. Peter Martin, Mr. Robert Moberg, and Mr. David O’Bryon. **Ms. McClelland served as the principal author of this article.**